



CITY OF LODI

COUNCIL COMMUNICATION

AGENDA TITLE: Adopt resolution authorizing the City Manager to allocate a Public Benefits grant to fund the *Lodi Home Electronics Rebate Program* (\$30,000) (EUD)

MEETING DATE: November 5, 2003

PREPARED BY: Electric Utility Director

RECOMMENDED ACTION: That the City Council adopt a resolution authorizing the City Manager to allocate a Public Benefits Program grant for \$30,000 to fund the *Lodi Home Electronics Rebate Program*.

BACKGROUND INFORMATION: The City of Lodi Electric Utility is proposing to create the *Lodi Home Electronics Rebate Program*, offered to Lodi electric utility customers from November 28, 2003 until December 24, 2003. This new program, funded through the City of Lodi Public Benefits Program, will provide rebates on designated, EnergyStar-rated home electronics products, including: televisions, DVD players, television combination units, cordless telephones, computers, CD recorders/burners, compact stereo systems, printers/copiers/scanners, and other (as approved by the City of Lodi Electric Utility and EnergyStar).

The aforementioned home electronics must be purchased at a Lodi retailer, and eligible customers must receive their electricity from the City of Lodi Electric Utility. The rebates, which will be provided back to the customer in the form of a "credit" on their City of Lodi electric utility account, will vary, based upon the following formula:

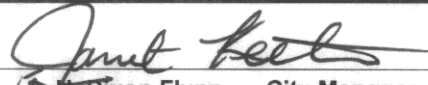
- > purchases ranging from \$50 to \$200= \$20 rebate (credit on electric utility account);
- > purchases ranging from \$201 to \$300= \$30 rebate (credit on electric utility account);
- > purchases ranging from \$301 to \$500= \$40 rebate (credit on electric utility account); and
- > purchases of \$501 or more= \$50 rebate (credit on electric utility account).

In order to receive a rebate (*only one per customer service address/electric utility account*), customers must provide the City of Lodi Electric Utility with the original (copy's of the original will be accepted) receipt of purchase, a description of the product purchased, the EnergyStar logo as it appears on the product packaging, AND the packaging bar code (customer will need to cut out the EnergyStar branding and bar code from the box or container that the home electronics product was packaged). The receipt provided for the qualifying home electronics product(s) by the participating Lodi retailer, must display a date of November 28, 2003 through December 24, 2003. *Note: customers must be current on their Lodi utility account in order to qualify for a rebate/credit.*

The purchase of designated and approved EnergyStar-rated home electronics products can reduce monthly energy consumption from one percent to as much as five percent, depending upon the quantity of such products purchased.

The City of Lodi Electric Utility respectfully recommends approval of this item as a qualifying component of the Lodi Public Benefits Program, and as a nationally recognized energy efficiency campaign.

APPROVED: _____


Dixon Flynn -- City Manager



CITY OF LODI

COUNCIL COMMUNICATION

FUNDING: 164605 – Public Benefits Program Fund (Category: Demand-side Management)

Funding Approval:

Vicky McAthie
Vicky McAthie, Finance Director

Alan N. Vallow
Alan N. Vallow
Electric Utility Director

PREPARED BY: Rob Lechner, Manager of Customer Service & Programs

ANV/RL/lst

C: City Attorney

APPROVED: _____

H. Dixon Flynn -- City Manager

RESOLUTION NO. 2003-208

A RESOLUTION OF THE LODI CITY COUNCIL
AUTHORIZING THE CITY MANAGER TO PROVIDE A
PUBLIC BENEFITS GRANT PROGRAM IN THE AMOUNT
OF \$30,000.00 TO FUND THE LODI HOME
ELECTRONICS REBATE PROGRAM

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WHEREAS, the state has mandated that beginning January 1, 1998, the City of Lodi is obligated to fund various programs through a Public Benefits Charge (PBC) based on an historical electric revenue requirement; and

WHEREAS, the requirement amounts to approximately \$1 million per year that must be dedicated to qualifying programs such as energy efficiency. A further stipulation is that these efforts must be done on the customer's side of the meter in order to qualify; and

WHEREAS, the City of Lodi's Public Benefits Program is comprised of four segments or customer groups: commercial/industrial, residential, community/non-profit, and municipal; and

WHEREAS, this project will provide rebates on designated, EnergyStar-rated home electronics products, including: televisions, DVD players, television combination units, cordless telephones, computers, CD recorders/burners, compact stereo systems, printers/copiers/scanners, and other qualifying components as approved by the City of Lodi Electric Utility and EnergyStar; and

WHEREAS, the aforementioned home electronics must be purchased at a Lodi retailer, and eligible customers must receive their electricity from the City of Lodi Electric Utility. The rebates, which will be provided back to the customer in the form of a "credit" on their City of Lodi electric utility account, will vary, based upon the following formula:

- > purchases ranging from \$50 to \$200 = \$20 rebate (credit on electric utility account)
- > purchases ranging from \$201 to \$300 = \$30 rebate (credit on electric utility account)
- > purchases ranging from \$301 to \$500 = \$40 rebate (credit on electric utility account)
- > purchases of \$501 or more = \$50 rebate (credit on electric utility account)

WHEREAS, in order to receive a rebate (*only one per customer service address/electric utility account*), customers must provide the City of Lodi Electric Utility with the original (copy's of the original will be accepted) receipt of purchase, a description of the product purchased, the EnergyStar logo as it appears on the product packaging, AND the packaging bar code (customer will need to cut out the EnergyStar branding and bar code from the box or container that the home electronics product was packaged). The receipt provided for the qualifying home electronics product(s) by the participating Lodi retailer, must display a date of November 28, 2003 through December 24, 2003. *Note: customers must be current on their Lodi utility account in order to qualify for a rebate/credit; and*

WHEREAS, the purchase of designated and approved EnergyStar-rated home electronics products can reduce monthly energy consumption from one percent to as much as five percent, depending upon the quantity of such products purchased; and

WHEREAS, the City of Lodi Electric Utility respectfully recommends approval of this item as a qualifying component of the Lodi Public Benefits Program and as a nationally recognized energy efficiency campaign.

NOW, THEREFORE, BE IT RESOLVED that the Lodi City Council hereby authorizes the City Manager to provide a Public Benefits Program grant in the amount of \$30,000.00 to fund the Lodi Home Electronics Rebate Program.

Dated: November 5, 2003

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I hereby certify that Resolution No. 2003-208 was passed and adopted by the Lodi City Council in a regular meeting held November 5, 2003, by the following vote:

AYES: COUNCIL MEMBERS – Beckman, Hansen, Howard, Land, and Mayor Hitchcock

NOES: COUNCIL MEMBERS – None

ABSENT: COUNCIL MEMBERS – None

ABSTAIN: COUNCIL MEMBERS – None



SUSAN J. BLACKSTON
City Clerk